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| **East_West_University_Logo** |
| **East West University** |

**1. Type of University : Private**

Year of Establishment **:** 1996

Postal Address **:** Plot -A/2, Jaharul Islam Avenue

Jahurul Islam City, Aftabnagar, Dhaka-1212

Telephone **:** 9858261, 09666775577

Fax **:** 880-2-9897322

E-mail **:** registrar@ewubd.edu

Website **:** www.ewubd.edu

**2. Background of the Establishment of the University**

East West University (EWU), one of the top private universities of Bangladesh, promotes eastern culture and values, and meaningfully blends eastern and western thoughts and innovations. As an institution of higher learning, EWU inculcates ethical standards, values and norms and upholds the ideals of equal opportunity, transparency, and non-discrimination. The primary mission of EWU is to provide, at a reasonable cost, tertiary education characterized by academic excellence in a range of subjects that are particularly relevant to current and anticipated societal needs. Central to the university’s mission is its intention to provide students with opportunities, resources and expertise to achieve academic, personal, and career goals within a stimulating and supportive environment. EWU strives not only to maintain high quality in both instruction and research, but also attempts to render community service through dissemination of information, organization of training programs and other activities. Sensitive to the needs of its students, EWU is committed to providing a responsive and invigorating atmosphere for productive learning and innovative thinking.

**3. Act**

Private University Act 1992

**4. Authorities of the University**

Board of Trustees

**5. Principal Officers**

Chancellor : Hon’ble President

The People’s Republic of Bangladesh

Vice Chancellor : Prof. Dr. M. M. Shahidul Hassan

Pro-Vice Chancellor : (Under process of recruitment)

Treasurer : Mr. A.Z.M. Shafiqul Alam

Registrar (Acting) : Mr. Mashfiqur Rahman

Proctor : Dr. Anindita Paul

Librarian (In charge) : Dr. Dilara Begum

Deputy Controller of Examinations : Ms. Farida Yasmin

Director of Finance : Mr. Mohammad Eklas Uddin

Public Relations Officer : Mr. SM Mohiuddin

Adviser, Students welfare : Mr. Nahid Hassan Khan

Medical Officer : Dr. Md. Arshad Hossain

Dr. Farida Begum

**6. Names of the Faculties**

* Faculty of Business and Economics
* Faculty of Science and Engineering
* Faculty of Liberal Arts and Social Sciences

**7. Academic Departments**

* Business Administration
* Economics
* Computer Science and Engineering
* Electronics and Communications Engineering
* Electrical and Electronic Engineering
* Applied Statistics
* Pharmacy
* Genetic Engineering and Biotechnology
* English
* Social Relations
* Law
* Information Studies

**8. Institutes and their Names**

N/A

**9. Programs Offered (Undergraduate and Graduate)**

* BBA, MBA, EMBA and MBM in Business Administration
* BSS in Economics, MSS in Economics and MDS
* BSc in CSE and MS in CSE
* BSc in ICE, BSc in ETE, MS in TE and MS in APE
* BSc in EEE
* BS in Applied Statistics and MS in Applied Statistics
* B.Pharm and M.Pharm
* BS in Genetic Engineering and Biotechnology
* BA in English, MA in English and MA in ELT
* BSS in Sociology
* Master of Population, Reproductive Health, Gender and Development
* LLB (Hons)
* BSS in Information Studies

**\* Diploma:**Postgraduate Diploma in Actuarial Science

**10. Residential Facilities for Students**

N/A

**11. Major Research Activities**

The East West University Center for Research and Training (EWUCRT) promotes academic and applied research for creation and dissemination of new knowledge. Though it is a research organization in character, it executes multifarious activities to achieve its objectives. EWUCRT is dedicated to developing research potentialities of faculty members of EWU by continually motivating them to undertake research and publish scholarly papers. It provides financial support to faculty members to conduct research. The Center organizes and sponsors seminars, symposiums and workshops to facilitate dissemination and cross fertilization of knowledge. For the purpose of sharing research results with academia, researchers and policy makers, EWUCRT publishes two academic journals in the fields of “humanities and social sciences,” and “business and economics.” The Center also designs and organizes short-term training programs on research methodology to enhance the research capabilities of young professionals working in universities, academic institutions, government, and non-government organizations. During the last eight years (2007-2015) EWUCRT allocated about Tk. five million to support faculty research and training, publications of research reports and journals, and the sponsoring of seminars and workshops.

EWUCRT operates through a Research Committee comprising representatives from the Board of Trustees, Deans and Chairpersons of the academic departments. The Center is currently chaired by Dr. Rafiqul Huda Chaudhury, Member, Board of Trustees of the University. At present Dr. Muhammed Shahriar Haque, Professor, Department of English, EWU, and Dr. Sardana Islam Khan, Assistant Professor, Department of Business Administration, EWU, hold the positions of the Executive Director and Deputy Executive Director respectively. A senior research officer and a departmental officer assist the Center in carrying out its official activities. A brief description of the activities, particularly those carried out in 2015, of the Center follows next.

**Seminars, Symposiums and Public Lectures**

EWUCRT plays a leading role in organizing seminars, symposiums and public lectures on contemporary issues such as population and environmental concerns, good governance, globalization, social conflicts, social movements, marketing, media, and sustainable development.

In order to disseminate knowledge among academics, EWUCRT organized eight research seminars mentioned below:

* Dr. Rafiqul Huda Chaudhury, Chairperson, Center for Research and Training, presented a talk, “Will Bangladesh seize or squander the economic opportunity offered by the demographic dividend?” in an in-house discussion arranged by Department of Social Relations, East West University, on April 02, 2015.
* “Adjustment with Climate Change –Rhetoric or Reality: A Sociological Study in the selected Coastal Areas of Bangladesh,” by Mr. Md. Ziaul Haque**,** Senior Lecturer, Department of Business Administration**,** East West University and Mr. Tauhid Hossain Khan, Assistant Professor, Department of Sociology, Jagannath University on 14 May, 2015.
* “Application of Advanced Management Accounting Techniques in Modern Manufacturing Environment,” by Mr. Nikhil Chandra Shil**,** Assistant Professor, Department of Business Administration**,** East West University and Dr. Bhagaban Das, Professor, Department of Business Management, Fakir Mohan University, Orissa, India on 21 May, 2015.
* “Poverty in South Asian Region,” by Professor Amitabh Kundu, Senior Fellow, Delhi Policy Group; Former Dean, School of Social Sciences and Professor, Center for the Study of Regional Development (CSRD), Jawaharlal Nehru University on 1 June, 2015.
* “Higher Dependency on Domestic Borrowings: Key Challenges for the Target Economic Growth in Developing Countries,” by Saiyeeda Saniya Munim, Biplob Kumar Nandi and Gazi Quamrul Hasan, Department of Economics, East West University, on June 08, 2015.
* “In Search of a New Beginning: Analyzing the Implication of a2i in Promoting Women Empowerment in Selected Areas of Bangladesh,” by Ruhun Wasata, Lecturer, Department of Social Relations, East West University, on August 13, 2015.
* “Impact of Training Program on Awareness and Practice of Computer Ergonomics among Academic Staffs,”by Rubayat Kabir, Lecturer, Dr. Marzia Zaman Sultana Lecturer, and Dr. Lutufun Nahar, Associate Professor, Department of Social Relations, East West University, on 24 November 2015.
* “Can the potentials of Woman- HBB (Home Based Business) reach foreign market? A Case Study in Cosmopolitan Dhaka,” by M Sayeed Alam andKohinoor Biswas, Assistant Professor respectively, Department of Business Administration, East West University on 21 December, 2015.

**Training\Workshop Program**

**Training Workshop on Multivariate Analysis:**

To foster better understanding and enabling proper utilization in research, East West University Center for Research and Training (EWUCRT) organized a 7-day training workshop on Multivariate Analysis for the faculty members of East West University from May 08 to May 30, 2015. The training was funded by a grant from the University Grants Commission/World Bank, CP: 3296 (knowledge Transfer and Capacity Development of Academic Staff) and East West University. A total number of 21 Associate Professors, Assistant Professors, Senior Lecturers and Lecturers from different departments took hands-on training in the program. The Course covered the following topics: (i) Multiple Regression, (ii) Logistic Regression, (iii) Proportional Hazard Model, (iv) Factor Analysis and (v) Principal Components. The lectures not only covered theoretical dimension of these measurements but also its application in research.

**Workshop on Academic Writing, Publication and Research Methods**

East West University Center for Research and Training (EWUCRT) in collaboration with Center for Development through Open Learning, Publishing and Communication (CEDOLPC), organized a 2-day Workshop on “Academic Writing, Publication and Research Methods” for university teachers and researchers on 11-12 September, 2015. The workshop program was designed to develop writing style, standards and practices of young and less experienced faculty members, researchers and authors who are interested in academic research and publication. A series of interactive lectures provided learners with theoretical knowledge and hands-on training for carrying out empirical research.

**Higher Education Quality Enhancement Project (HEQEP)**

**Research Hub and Seminar Room:** The Center has established a fullyfurnished CRT Research Seminar Room and a Research Hub under HEQEP Sub-project “Knowledge Transfer and Capacity Development of Academic Staff”. Beside this, the center received 15 desktop computers, 4 laptops, 3 printers, 2 scanners and 2 projectors with screens from HEQEP in November 2015 to digitize its Research Hub and CRT Seminar Room. Now both Research Hub and CRT Seminar Room are well equipped to arrange various academic programs, training workshop and facilitate faculty research and data analysis.

**Consulting and Policy Research**

The Center is open to the idea of carrying out applied and policy research in the areas of finance, corporate business, management, population and health, environment and ecology, and sustainable development in order to address the needs of government, multilateral, bilateral, and national organizations.

**12. Library Facilities**

**Borrowing Facilities:** EWU Library users, i.e., faculty members, Students and Staff enjoy borrowing privileges of library materials.

**Photocopy services:** The library users can request for photocopy of library materials following library rules and policies.

**Corporate Membership:** EWU Library has corporate membership with Archer K. Blood American Center Library, International Federation of Library Associations and Institutions (IFLA). Besides EWU Library has MOU with ICDDR’B Library. Users may avail borrowing facilities and e-journal services of those institutions.

**Library Automation:** EWU Library uses widely used Integrated Library Management Software: Koha. Users can search library collections from online. Library has 17 computer, Wi-Fi internet facility, multimedia projector with sound system, latest scanners, photocopy machines, printers, electronic type writer, etc.

Online Public Access Catalogue (OPAC) : http://opac.ewubd.edu

**Library Website:** EWU library website is developed with Drupal to integrate all the services. Vu-find search tool has been integrated with library website for searching books, online journals and e-resources from a single point.

Library home page :http://lib.ewubd.edu

**Virtual Reference Services:** Users can take help ofthe virtual reference service from the library website. EWU Library service integrated ZOHO with its Website for this service.

**Digital Library:** EWU Digital Library is the first digital library in Bangladesh using Greenstone Digital Library Software. This consists of News clippings, Report, Journal articles, audio, video and Images etc.

Digital Library : http://gsdl.ewubd.edu

**Institutional Repository:** EWU Library developed institutional repository to collects, preserves, and distribute digital information materials such as projects reports, EWU publications, newsclippings pertinent to EWU.

Institutional Repository : http://dspace.ewubd.edu

**Library Collections:** The collection consists of printed books, e-books, reference materials, online and printed journals, magazines, newspapers, etc. Details are as follows (The data as on Dec. 15, 2015):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Types** | **Quantity** | **Types** | | **Quantity** |
| Books | 27,142 Copies | Report/Thesis | 1000+ Titles | |
| E-books(subscribed annually) | 90,000+ Titles | CD/DVD-ROMs | 1750 copies | |
| Print Journals and Periodicals | 143 Titles | Online journals | 40000+ Titles | |
| Newspapers | 18 Titles | Maps (Large size) | 06 copies | |

**E-Resources:** EWU library subscribes world renowned E-Resources through consortia mentioned bellowfor flexible and economic benefits and registered some selected free E-Resources including HINARI, AGORA, OARI, etc.

* UGC Digital Library Consortium
* Bangladesh INASP-PERI Consortium (BIPC)

**Remote Access Service to E-Resources:**EWU Library subscribed MyAthens as remote access services to e-resources. Using MyAthens the users enjoy access to e-resources from the university campus as well as remotely.

Remote Access Service : http://www.openathens.net

**Social Network Window:** EWU Library maintains facebook page, twitter, google plus as its social network window to provide specialized information services to its users.

Facebook page : www.facebook.com/ewulibrary96

Twitter page : https://twitter.com/library\_ewu

### Reference Management Services:EWU Library assists its user to organize research sources and generate bibliographies /citation/ reference in multiple citation formats through Mendeley and RefWorks.

**Information Literacy Program:** EWU Library conducts IL program round the year for students and faculty members to develop essential skills among the user for working in the information society.

**Seating capacity:** EWU Library has seating arrangement for more than 300 users at a time. The user can use some dedicated computer for searching and using e-resources.

**13. System of Student Enrollment**

* All programs (except B.Pharm) operate on a trimester system (i.e. 3 semesters per year):Spring Semester, Summer Semester and Fall Semester
* The B.Pharm Profgram is divided into two semesters:Spring Semester and Fall Semester

**14. Annual Total Intake and Total Number of Students in 2015**

Annual Total Intake : 3238

Total Number of Students : 11004

Male : 6792

Female :4212

**15. Number of Teaching Staff**

Full-time and Part-time Teacher (Male-Female) : 340

Full-time :197

Part-time :143

Male :233

Female :107

**16. Number of Non-Teaching Staff**

Total : 208

Officers : 114

Class (III and IV) : 94

**17. Total Number of Graduates in 2015**

Total Honors Graduates : 923

Total Postgraduates :522

**18. Student Support Services**

Career Counseling Center

**19. Sports Facilities**

Indoor and Outdoor

**20. Fellowships and Scholarships Offered by the University**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sl. No.** | **Description of Scholarship** | **No. of Scholarships** | **Amount per annum per student (Tk.)** | **Total (Tk.)** |
| 1 | Merit Scholarship (Place Holders+Merit Scholarship Awardees) | 366 | 58689 | 21,480,189 |
| 2 | Medha Lalon Fund\* | 106 | 32676 | 3,463,610 |
| 3 | Financial Aid | 117 | 22935 | 2,683,433 |
| 4 | Half-Tution Family Assistance | 140 | 33342 | 4,667,859 |
| 5 | Director's Quota | 53 | 58616 | 3,106,650 |
| 6 | Special Assistance | 29 | 15210 | 441,076 |
| 7 | Fredom Fighters' Scholarship | 125 | 101137 | 12,642,154 |
| 8 | Divisional Quota | 10 | 100086 | 1,000,855 |
| **Total** | | **946** | 52311 | **49,485,826** |

**21. Budget Estimates**

Recurring Expenses :Tk. 85,93,05,499

Development Expenses : Tk. 2,74,35,535